

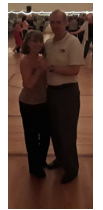
Affordable Advertising's "Free Money Flyer"

Compare our **Free Money Flyer (FMF)** advertising costs to the amount that you are currently paying for your ad where you are advertising and also see how many of your competitors are advertising in the same category that you are listed in. One customer was advertising in that other publication along with seven of his other competitors. The size of their other ad is smaller than our FMF ad is. The advertised rates for their ad in the other publication are listed as \$10.50 for the first 10 words and 40 cents more for each additional word. He wanted to keep his other ad costs down to as few words as possible, so he could keep his total cost down. He listed his phone number and only 18 words including the name of his business. The listing was in all the same text size and only in black and white. If he had wanted to put a border around it, it would have cost him an additional \$4 per week and if he had wanted to put a symbol or clip art at the top of his ad it would have cost him an additional \$3 per week. He chose not to use a border or any clip art in order to keep his costs down. Based upon their advertised rates for his smaller ad in black and white with less words and no border or clip art, he paid \$10.50 per week for the first 10 words and \$3.20 per week for the additional 8 words for a total of \$13.70 per week. If you multiply \$13.70 times 52 weeks in a year it would be a total of over \$712 per year. If he had decided to pay the additional border fee of \$4 per week and also pay for the \$3 per week for a piece of clip art above his ad, he would pay \$364 more per year for a total of over \$1,076 per year. Compare that to the bigger color ad he got from us with more words, with a FREE border and FREE clip art for only \$90 per year. (He saved \$986 per year!)

Affordable Dance By Feel

816-587-1TIME

Try it one time & you will love it!
AffordableDanceByFeel@yahoo.com
No prior dance experience is needed.



Dancing is fun and good for the mind, body and soul.

We will bring the music to you and teach you in the privacy of your own home or garage, so you won't feel intimidated or have to dress up. Leaders will learn how to "FEEL" the beat instead of paying for more lessons to learn a different routine.

Women will learn to "FEEL" your partner's lead. Learn sequences, rhythms, technique & other skills. Our private lessons are as low as \$15/hr. (2 hr.min.)
50% off for lessons between 10AM and 4PM.

The above ad size is less than \$8 per month. It can be changed in Spring-Summer, or in Fall-Winter. It is in color and includes as many words and pictures as you want.

Advertising is "FREE" if it brings in more money than it costs!

Some reasons to advertise in our publication are as follows: *Call 816-587-1TIME (1846) for details!

- (1) We offer consumers and businesses **Discounts on Products, Services, and On-Line Restaurant Discount Coupons!**
- (2) **Distributed all over KC!** We have **Free Money Flyer** holders in restaurants, businesses and some grocery stores in Platte City, Smithville, Kearney in the North, to Blue Springs in the East, to Lee's Summit, Belton, & Olathe in the South!
- (3) Get **25% OFF any size ad** by paying a **\$50 deposit on a qualified ad within 3 days of our initial contact!**
- (4) Get **25% OFF for the 1st. business of your type** in the **N.of the river, Ks.S.of the river, or Mo.S.of the river areas!**
- (5) **\$50 Referral Fees!** If you advertise in our **Free Money Flyer** and give out our **FMF** or business cards you will be given a **unique 3 initials** to put on them next to our phone number. You will get a **\$50 Referral Fee** for any person we sell a qualified Display Ad to that calls us initially and gives us your unique 3 initials when they call for the first time!
- (6) **Grandfathered Pricing! Renew your ad for the same price you paid for it initially, each year you renew your ad!**
- (7) **Guaranteed Return On Investment!** *Get next year's ad for less than what you paid if the ad doesn't give a R.O.I.!
- (8) **FREE advertising on our website!** Your ad will be displayed on our website after it's approved, but the start date of your ad will not start until the hard copy of the **Free Money Flyer** is distributed! (In February or August)
- (9) **Website Links!** Consumers can link to your website from ours & learn more about your specials, products & services!
- (10) **Cost effective!** Lower advertising costs require fewer sales to pay for it! **Display Ads as low as 33¢ per day!**
- (11) **Restaurants can get a FREE "on-line only" coupon ad or upgrade to larger ads at 50% off our lowest prices!**
- (12) **Name Recognition at affordable prices!** Big companies like Coca-Cola® spends millions of dollars on advertising.
- (13) **Repetition!** Thousands of consumers pass by our publication each day and many people are looking to **save money!**
- (14) **Trackable!** Your ad can be tracked to see how it is working **by using and redeeming your discounts or coupons!**
- (15) **Terms!** We offer **interest free terms for larger ads** to help with your cash flow!
- (16) **Inexpensive Ad Rates! 2.5"x1.75" ads as low as \$10 per mo.!** How many sales would it take to recover the ad cost?
- (17) **Visual Impact! A picture is worth a thousand words!** Our colorful brochure has **discount ads** and our **on-line restaurant food coupons will SAVE people money!** The **cute animal pictures will catch the attention of consumers!**
- (18) **Read instead of discarded!** Our publication is picked up by people who read it and **use the coupons to save money!** Unlike direct mail, you don't pay publication and mailing costs of the **98% of direct mail that is thrown in the trash!**
- (19) **Extra Time!** You will sometimes have your ad displayed for longer than what you paid for! (*Ask for the details.)
- (20) **On-Line Discounts and Coupons!** Display ads and **coupons can be printed off the internet from our website!**
- (21) **On-Line Restaurant Coupons!** Consumers can print off "**Restaurant Coupons**" to save money when they eat out!
- (22) **Discounted Ad Costs!** Ask about any other **special discounts** like **discounts for members of some specific groups!**

Dunn & Bradstreet says that 95% of all business failures are from the ranks of non-advertisers! (**Don't let it be your business!**)
Call Affordable Advertising 816-453-FREE (3733) to get ad rates & the nearest FMF pickup location near you!